

## ImagePro: The Natural Resource for Digital Imaging, Preservation and Restoration for Major Archives

Government, private, non-profit and commercial libraries and archives around the world hold myriad documents and images now stored as original artifacts. In the new information age, these documents and images must be digitized, indexed and stored for quick retrieval in order to utilize or exploit their scholarly, historical or commercial value. It is no longer valid to use the “white glove and file cabinet” approach to storing, handling and retrieving these important images.

- ◆ ImagePro preserves and restores images and documents digitally, helping content owners ensure their safety while making them more available for use by scholars and students or for eCommerce.

### A Natural Extension

ImagePro is renowned as the specialist in image restoration. Its constant goal is the restoration and preservation of images to the highest level of quality possible.

- ◆ Digital stills imaging is a natural extension of ImagePro’s core restoration and preservation business.
- ◆ ImagePro brings the same level of competence to its still imaging unit that major content owners have come to expect from its motion picture services.

### Security Unequaled

Imagine taking the original negative and accompanying source film elements of *The Wizard of Oz* or *Titanic* or *Birth of a Nation* out of deep archival storage and handing them to an outside services organization. Yet studios regularly entrust their most valuable assets such as those to ImagePro – their original film costing millions of dollars to create and worth hundreds of millions in future revenues.

### Digital Imaging Services

ImagePro provides a comprehensive program of services to major content owners:

- ◆ Project consultation and planning to determine the optimum use of documents and images.
- ◆ Conversion of selected documents and images to high-quality digital form, restoration of selected images and output back to film or photo form as required.

These images can then be indexed with metadata contents and keywords for successful retrieval. ImagePro can provide professional archivists to assist this process.

### Digital Imaging Options

ImagePro also provides extended services:

- ◆ Storage of digital documents and images in large-scale digital memory
- ◆ Special search-engine capabilities to quickly locate and retrieve images
- ◆ Development and maintenance of (or integration with a website dedicated to) the database of digital images capable of serving sponsored access and retrieval of specific documents and images to a selected audience, and/or eCommerce sale and delivery Internet-wide
- ◆ Marketing and promotion of the database of documents and images for sponsored use or eCommerce

### World Leader in Imaging

ImagePro – the successor of Cinetech – is the world leader in film restoration and preservation for quality services.

- ◆ 2002 Academy Award for Scientific & Engineering Achievement for advanced Color Restoration Process

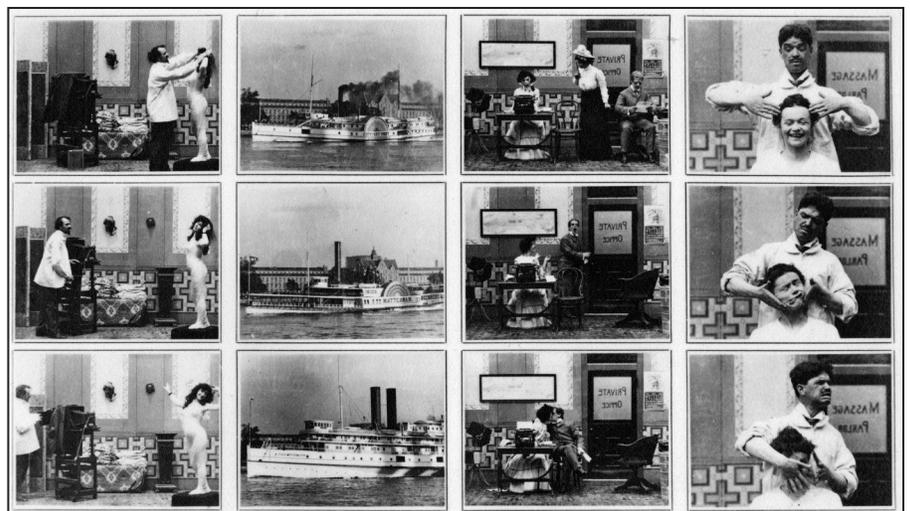
- ◆ Leading provider of restoration and preservation services to film content owners
- ◆ Preserved 20th Century Fox’s largest film asset of all time—*Titanic*
- ◆ Responsible for preserving, restoring or protecting more than 8,000 film titles over the past 12 years

ImagePro’s customers include most major entertainment and archive content owners.

20th Century Fox  
British Film Institute  
George Eastman House  
Lion’s Gate  
MGM Studios  
Miramax  
Museum of Modern Art  
New Line Pictures  
Paramount Pictures  
Sony Pictures Entertainment  
Studio Canal  
UCLA Film Foundation  
Universal Pictures  
Walt Disney Studios  
Warner Bros.

### ImagePro

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Images from MoMA— These photos from the Museum of Modern Art’s (MoMA) “The Biograph Collections” (papers and production records of the Biograph Company) were scanned at high resolution to preserve them and to make them more available for use.